

NEWTON COALITION OF BLACK RESIDENTS

Black Card Perks

Build community. Grow your business.

A partnership invitation for local businesses and service providers

A growing network. A shared investment in Newton.

The Newton Coalition of Black Residents (NCBR) connects a growing network of **more than 150 Newton residents**. We bring Black residents and families together to build relationships, strengthen belonging, and help shape a city where our community can thrive.

Our reach extends through relationships with city and state government, City Hall, the School Committee, nonprofit organizations, local businesses, and the Charles River Regional Chamber, among others. These connections help bring residents' experiences into civic conversations and create opportunities for collaboration.

The invitation

Join our growing pool of businesses and service providers by offering a **Black Card perk** to participating NCBR residents. Together, we can connect residents with businesses that welcome them and encourage our community to shop locally, use local services, and recommend our partners.

Choose a perk that works for your business

A purchase or service discount | A complimentary item with purchase
A special package or introductory offer | Another benefit you design

What your business gains

Visibility: An introduction to our network and promotion of your perk.

Connection: Opportunities to build relationships with local residents and families.

Local support: Encouragement for residents to visit, return, and refer others.

Become a Black Card partner

Connect with Devlin Scott, NCBR leader, to discuss a perk and agree on the details. You choose the offer and its terms; together, we make it easy for residents to participate.